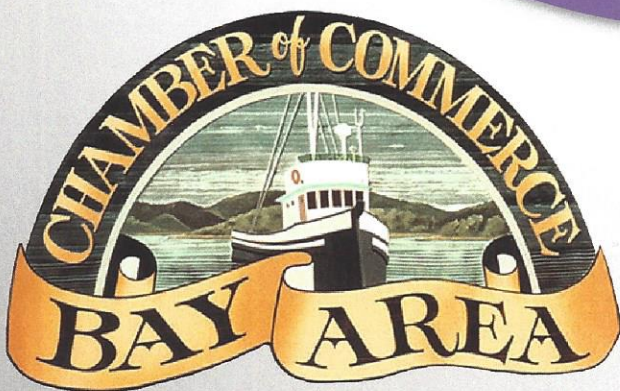


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Research study by The Shapiro Group, Inc. and Market Street indicate the impact of local chamber membership on small businesses is very powerful. If a consumer knows a small business is a member of its local chamber, the business enjoys a 44% increase in its consumer favorability rating, 51% increase in its local reputation and a 63% increase in the likelihood that consumers will patronize the business in the future.