



# BAY AREA CHAMBER OF COMMERCE

November 2015

## Chamber News



### Business After Hours at StillWagon Distillery

63848 Seven Devils Rd, Charleston OR



#### Inside this issue:

2015 Membership Drive	2
Welcome New Members	2
Renewing Members	3
Beef Drawing Time!	3
What 's Happening with Jordan Cove LNG Project?	4
Meet our BACC Board of Directors	4
Down to Business by SBDC	5
Community Info	5
WBC Schedule	6
Business After Hours	6

**EOF– Economic Outlook Forum will be held on December 11th at the Mill Casino. Tickets will be \$30 per Chamber Member, breakfast will be served at 6:45am. space is limited so call today. 541-266-0868**

# Welcome New Members

## As It Goes Coffeehouse & Bakery!



John Beane & Daneal Doerr  
190 Central Ave  
Coos Bay  
541-808-9333  
soitgoescoffee@gmail.com  
www.soitgoescoffeehouse.com



## Vern & Angies Sugar Shack & Bakery Inc

Vern & Angie Hausmann  
63023 Highway 101  
Coos Bay  
541-266-9622  
angie@sugarshackbakery.biz



## Multiview Marketing LLC

Cathy Jensen  
320 Central Ave. Suite 308  
Coos Bay  
541-808-9297  
cjensen@multiviewmarketing.com

## Perrys Supply

Glenn Martin/  
Cari Martin  
3133 Broadway  
North Bend  
541-756-2051  
cari@perrysupply.com



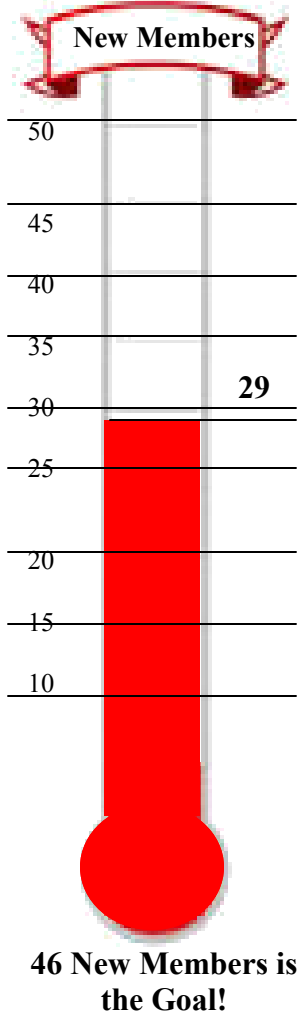
## Ribbon Cutting



Kim Wesman newest Farmers Insurance Agent brings a new business to downtown Coos Bay.

## 2015 Membership Drive!

The Chamber knows how important it is for businesses in our community to thrive. That's why we are asking that all Chamber Members help spread the word and let others know why you are a Chamber Member and invite them to join! The Member who recruits the most new members will win a Travel Oregon Package! Winner will be announced at 2016 Chamber Awards Banquet! Stop in and get your invite packets today, we'll have them ready for you. 145 Central Ave Coos Bay.



## ***Chamber Investors-Renewing Members***

30 year member-1985

***Coastal Paper & Supply***

20 year member-1995

***The Mill Casino, Hotel & RV Resort***

16 year member-1999

***Coast Consulting and Services LLC***

15 year member-2000

***High Tide Cafe***

13 year member-2002

***Coach House Restaurant***

11 year member-2004

***Express Blinds & Beyond***

10 year member-2005

***Charlestown Marketplace***

***Quiet Circle, Inc***

9 year member-2006

***Oregon Resources***

8 year members2007

***Oregon Employer Council***

***Oregon Coast Community Action***

***Spring Hill Press***

***Loon Lake Lodge & RV Resort***

5 year members-2010

***Lori Lemire DMD***

4 year member-2011

***The UPS Store***

3 year members-2012

***Allegany Doors, Windows & More***

***The Nancy Devereaux Center***

***Coos County Friends of Public Health***

***CSO Financial***

2 year members-2013

***Coos Bay Eagles***

***Roto Rooter***

1 year members-2014

***Grami Properties***

***Coos Bay Rail Link***

*Thank  
You*

## **It's Beef Drawing Time Again!**

- \$20 per drawing ticket
  - 2 drawings will be held at the EOF
- Here's your chance to win almost 200lbs of beef!!**

***Thank you  
Roseburg Resources***



- President**  
Rick Skinner  
Knife River Materials
- President-Elect**  
Barry Winters  
Barrett Business Services, Inc.
- Past President**  
Pam Plummer  
Umpqua Bank
- Vice President**  
Jessica Engelke  
SOCC
- Jayson Wartnik**  
Hough, MacAdam, Wartnik,  
Fisher & Gorman, CPA's
- Secretary**  
Deena Gisholt  
Oregon Pacific Bank
- Treasurer**  
Michele Hampton  
Banner Bank
- Ambassador President**  
Jessica Chavez  
Cardinal Services Inc
- 2015 Board of Directors**
- Melissa Cribbins**  
Board of Commissioners
- Diane Crawford**  
Prudential Seaboard Properties
- Beth Gipson**  
Gipson Insurance Agency
- Pam de Jong**  
Edward Jones Investments
- Jon Hanson**  
Morgan Stanley
- Mark Wall**  
Roseburg Resources
- Deborah Rudd**  
South Slough Reserve
- Kyle Daniels**  
Clean Cut Landscape
- Michael Hinrichs**  
Jordan Cove Project
- Tim Huntley**  
Knife River Materials
- Tom Burdett**  
BnT Promotional Products
- Erin Johnson**  
Edward Jones Investments
- Spencer Gordon**  
Bay Area Enterprises
- Dr. Todd Landsberg**  
South Coast Hearing Center
- Community at Large**
- Brooke Walton**  
Oregon Int. Port of Coos Bay
- Theresa Haga**  
CCD Business Development Corp
- Rob Schab**  
Coos Bay-North Bend Water Board
- Theresa Cook**  
Southwest OR Regional Airport
- Connie Stopher**  
SCDC
- EX-Officio**
- Patty Scott**  
Southwestern Oregon  
Community College
- Rodger Craddock**  
City of Coos Bay
- Terence O'Connor**  
City of North Bend
- Barbara Bauder**  
Bay Area Hospital
- Dawn Rae Granger**  
School Dist #9
- Bill Yester**  
School Dist # 13
- Tenneal Wetherell**  
South Coast ESD

**Q.** It is important to our region that companies act as good corporate citizens. How has Jordan Cove approached corporate social responsibility?

**A.** Jordan Cove is deeply committed to being a responsible corporate citizen by not just providing jobs and economic growth, but by supporting our community with donations, sponsorships and volunteerism. In 2015 alone, Jordan Cove has distributed more than \$100,000 to community organizations, events, grants and more.

Most recently, Jordan Cove LNG donated \$40,000 to Point Man Ministries, a veterans' organization helping veterans with emergency and ongoing spiritual needs. As a part of their mission, Point Man Ministries was able to set up a memorial site where many veterans and family members come to reflect and heal. This memorial is the David Dewett Veterans Memorial and it has now become an international tourist attraction and a beacon of hope for those who visit. However, over the years the memorial site has faced wear and tear from erosion and the weather.

With Jordan Cove's financial contribution coupled with the contributions of other corporate and individual donors, Point Man Ministries met their goal to repair damages, fill in eroded areas with rock and materials, fix the curbsides and help with the final cleanup so the site is ready for more visitors. As a company who employs veterans, we understand the important role Point Man Ministries plays for our local service men and women.

Jordan Cove is certainly not the only company who pitched in when help was needed and we thank those other companies for banding together for an important cause. We are proud to support local organizations like Point Man Ministries and participate in our community as a model corporate citizen along with so many responsible corporate citizens before us.

## Meet our BACC Board.



**Name:** Jessica Engelke

I obtained a BA in Business Management and a Master's Degree in Business Administration. I have over 20 years of experience in the business world with a broad range in sales, management, customer service, human resources, marketing and advertising. I am a full time Assistant Professor at Southwestern Oregon Community College and love my job! I also love to run and participate in local running events whenever I can.

**Business:** Southwestern Community College

**I serve on the following Chamber Committees:** Education & Business development

**Other Community Service Organizations/Boards etc:** Vice President for the Bay Area Chamber of Commerce, Board of Director on BAE, Club advisor for the Junior Chamber, Student success Committee at Southwestern.



**SOUTHWESTERN**  
Oregon Community College

**I am involved in the Chamber because...** Being part of the Bay Area Chamber of Commerce is a perfect fit for my desire to be engaged in the community and help create an environment for local businesses.



**Name:** Michael Hinrichs

**Business:** Jordan Cove LNG

**I serve on the following Chamber Committees:** Business Development (I believe this is correct)

**Other Community Service Organizations/Boards:** South Coast Development Council, Los Angeles Sustainability Collaborative



**I am involved in the Chamber because...**the Chamber of Commerce is an influential advocate on behalf of local business, but most importantly for me, the Bay Area Chamber of Commerce supports the Jordan Cove LNG project and building a vibrant economic future for the bay area. The Chamber has taken many positions supporting Jordan Cove, has sent members to public hearings to voice their support and has provided valuable sponsorship and promotion opportunities to the project. I am proud to serve with like-minded business men and women who have the south coast's best interest at heart.

A look at small business questions from the Southwestern Oregon Community College Small Business Development Center (SBDC).

By Arlene M. Soto CMA, CGBP, Southwestern SBDC Director

## I want to start a business but I don't know where to begin. What should I do?

Many people dream of owning their own business, being the boss, making a fortune. Some want to have a lifestyle business, one that they operate on their own but make a decent living. The first step in starting a business is doing the research needed to find the right opportunity, at the right time, in the right place that you have access to the resources needed to be successful. This process is known as doing a venture feasibility study.

Take time to assess your strengths and weaknesses; what you know how to do, what financial resources you have, what you don't do well, how your family will react to your business and whether you have the aptitude to operate a successful business. You can find entrepreneurial assessment quizzes online that might help you determine your business ownership abilities.

Businesses cannot be successful without enough customers willing to spend enough money often enough to cover all costs and provide a profit. What do you want to do and who are the prospective customers? Part of starting a business is analyzing the potential market for your product or service. Market research will provide the answers. Market research can be primary, where you ask potential customers about their buying habits or secondary where you look at data available from outside sources. Books, magazines, websites such as [www.sba.gov](http://www.sba.gov) are some possible sources of information.

The Oregon Secretary of State's office has a wonderful resource called "How to Start a Business in Oregon" at <http://sos.oregon.gov/business/Documents/business-guides/start-business-guide.pdf>. This guide will provide tools and resources that can help with the decision making process. Many Small Business Development Center offices in Oregon have workshops designed to help get started in business. To find a class near you go to [www.BizCenter.org](http://www.BizCenter.org). Using these tools will help you find the resources you need to make a decision about going into business.

Deciding whether to start a business will take time, energy, research and a willingness to take a risk. The more effort you put into finding answers about what customers want to buy and how they buy it; the more likely you will start a business that has a chance for success. Where to begin...research.

The SBDC is a partnership of the U.S. Small Business Administration, the Oregon Small Business Development Center Network, the Oregon Business Development Department and Southwestern Oregon Community College. Arlene M. Soto has been the Director of the Southwestern Small Business Development Center since July 2007. To ask a question call 541-756-6445, e-mail [asoto@socc.edu](mailto:asoto@socc.edu), or write 2455 Maple Leaf, North Bend, OR 97459.

Additional help is available at the OSBDCN Web page [www.bizcenter.org](http://www.bizcenter.org).

**Our BACC Education Committee for the second year has created an excellence in education award. Please take a moment to click on the PDF and return to the Chamber Office by November 30th.**



United Way of Southwestern Oregon receives Governors Award for their 7th year of "Day of Caring".

**Excellence in Education Award Nomination Form**

**Criteria for Selection of Excellence in Education Award** Due date is November 30th

The Chamber Education Committee recognizes "educators" at all levels of involvement, especially those who have contributed to the educational process through direct student involvement or partnership activities. An "educator" can be defined as any licensed educator, administrator, cooperative parent, support staff or anyone who may have contributed to "education" in any way. Nominations may come from any employee, student, parent, Chamber member or community member within the Bay Area Chamber of Commerce service area. The nomination form may be duplicated and there is not a limit to the number of educators you can nominate.

Please consider nominating an "educator(s)" in any of the following Award Categories:

- Innovator in Teaching:** This category is designed to recognize those individuals who are contributing to our innovative and education methods in their teaching. Examples could include, but are not limited to, those educators who make use of their community, form partnerships with employers, encourage critical thinking in all students, utilize available problem-solving techniques that encourage students to continue to experience new and exciting avenues, incorporate technology in the classroom and entrepreneurship.
- Contributor to Education:** This category recognizes someone who contributes time and effort to the learning of a student(s) and is NOT a licensed educator. This category often provides opportunities to recognize additional people who are instrumental in the lives of our learning youth.
- Learning Mentor:** This category honors and recognizes those individuals who truly make a difference in helping a "learner(s)" to graduate, not necessarily a 4th student(s) and preferably female(s).

Name of Nominee: \_\_\_\_\_  
 Address of Nominee: \_\_\_\_\_  
 Employer of Nominee: \_\_\_\_\_  
 Name of Nominee: \_\_\_\_\_  
 Address of Nominee: \_\_\_\_\_  
 Address of Nominee: \_\_\_\_\_

Word that best describes the nominee:  Teacher  Administrator  Support Staff  
 Comments:  Other

**"Weight-loss surgery was the right choice for me."**

I heard Dr. Tersigni was the best. I love him and everyone in the office. They are awesome!  
 Get healthy and live life to the fullest. Don't wait!  
 —Lori Risner

Attend a FREE Weight-loss Seminar

Monday, November 2 • 6:30 p.m.  
 Holiday Inn Express  
 375 W. Harvard Blvd., Roseburg

or

Tuesday, November 10 • 7 p.m.  
 Southwestern Oregon Community College  
 Lakeside Room • 1988 Newark Ave., Coos Bay

**BAY BARIATRICS**  
 A Partnership with Bay Area Hospital

With competitive pricing, successful outcomes, and a central location on the beautiful Oregon Coast, renowned surgeon Steven Tersigni, MD, can help you make the right choice.

To reserve a spot, please call (541) 267-5151 Ext. 1526  
 1-877-NEW-YOU • [www.baybariatrics.com](http://www.baybariatrics.com)



# Extreme School Make-Over at Millicoma!



Thank you to Novembers  
WBC Sponsor



- **November 4<sup>th</sup>** –The State of Fire OFRI Presentation
- **November 11<sup>th</sup>** - Sustainability Award-Jon Hanson (Coos Watershed Assoc.)
- **November 18<sup>th</sup>** Port of Coos Bay-Brooke Walton
- **November 25<sup>th</sup>**- No WBC  
**Thanksgiving Holiday**



- Business After Hours, November 19th at Cardinal Services 5-7 pm

## Directors Quote:

**“Never live life unnoticed!”**



Join us for  
Chamber Business After Hours

Thursday, November 19th  
5:00 p.m. - 7:00 p.m.

Musical Guest  
Ally Putas  
2013 Bay Area Teen Idol Winner

Amuse-Bouches  
Coach House

Ale & Wine  
Back Alley Pub & Grill

Cardinal Services  
110 Ackerman Ave, Coos Bay OR



# November 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 <b><u>Ambassador Executive Meeting</u></b> <i>TBA</i>	4 <b><u>Board Meeting</u></b> 7am Saw Blade Room at the Mill Casino <b><u>WBC</u></b> 11:30-1pm Salmon Room @ Mill Casino	5	6 <b><u>Ambassador Meeting</u></b> <i>Noon @ Benetti's</i>	7
8	9	10 <b><u>Leadership Coos</u></b>  <b><u>Education</u></b> <i>Noon @ Shark Bites</i>	11 <b><u>WBC</u></b> 11:30-1pm Salmon Room @ Mill Casino	12 <b><u>Transportation</u></b> <i>Noon @ CB VIC</i>	13	14
15	16	17 <b><u>Membership Dev</u></b> <i>8am @ OPB</i> <b><u>LAT</u></b> <i>7am @ Campbell Global</i>	18 <b><u>WBC</u></b> 11:30-1pm Salmon Room @ Mill Casino	19 <b><u>Tourism</u></b> <i>8am @ CB VIC</i> <b><u>Bus Dev &amp; Support</u></b> <i>Noon @ Umpqua Bank</i> <b><u>Business After Hours</u></b> Cardinal Services 5-7	20 <b><u>Natural Resources</u></b> <i>7am @ The Red Lion</i>  <b><u>Marketing</u></b> <i>Noon @ Umpqua Bank</i>	21
22	23	24 <b><u>Leadership Coos Steering Committee</u></b> <i>Noon @ BAH</i>	25 <b><u>No WBC</u></b>	26 <b><u>Office Closed</u></b> <i>Thanksgiving Holiday</i>  	27 <b><u>Office Closed</u></b>  	28
29	30					